

# 2024 ANNUAL SPONSORSHIP WOODFORD CEDAR RUN WILDLIFE REFUGE

Woodford Cedar Run Wildlife Refuge (Cedar Run) is a 501(c)(3) environmental non-profit organization dedicated to the preservation of New Jersey's wildlife and habitats through education, conservation, and rehabilitation.



4 Sawmill Road, Medford, NJ 08055  
CedarRun.org / 856-983-3329



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**Cedar Run is a 501(c)(3) environmental non-profit organization dedicated to the preservation of New Jersey's wildlife and habitats through education, conservation, and rehabilitation.**

Cedar Run sits on 171 wooded preserved acres on the edge of the New Jersey Pinelands. Cedar Run includes the Woodford Nature Center, an outdoor Wildlife Housing Area with over 50 native residents, and a Wildlife Rehabilitation Hospital. **The overall mission of Cedar Run is to serve as a community resource on the importance of protecting and enhancing healthy ecosystems for all.**

## WHY SUPPORT CEDAR RUN?



### WE CARE ABOVE ALL

Cedar Run is the tri-state area's oldest and busiest wildlife hospital, **treating 26% of New Jersey's injured and/or orphaned wildlife in need of care** - that's over 6,000 patients annually!



### ENVIRONMENTAL EDUCATION IS THE FUTURE

We offer a wide variety of hands-on, engaging STEM-based (Science, Technology, Engineering, and Math) environmental education programs both on-site and off-site that meet or exceed Next Generation Science Standards.



### WE NEED YOUR HELP

**We are a non-profit organization that does NOT receive any federal, state, or local tax funding.**

Cedar Run relies on contributions from members, corporations, private foundations, and donors to fulfill its mission and support daily operations. We also receive modest revenue from our summer camps, and on-site events and activities.

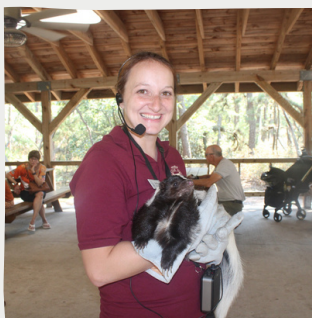




# WHAT WE DO

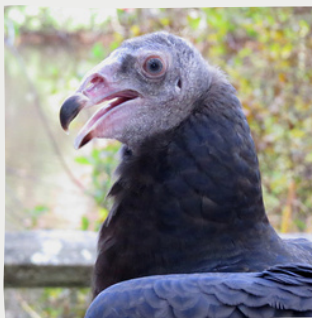
**Cedar Run provides South Jersey families and individuals with a protected natural space to explore the outdoors, learn about New Jersey's native wildlife, and make lasting memories for years to come.**

## OUR COMMUNITY



### PRIVATE EVENTS

Cedar Run offers a unique setting for private events, such as birthday parties, retirement parties, and corporate events.



### VISIT CEDAR RUN

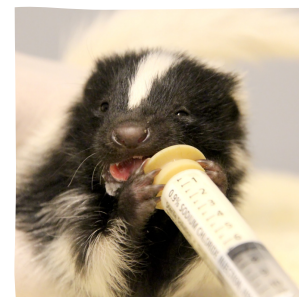
Come for a visit with 3.5 miles of hiking trails and an outdoor wildlife housing area for our permanent wildlife residents.



### SPECIAL EVENTS

We are excited to bring to the community 7 different on- and off-site special events. These community builders are not only for our attendees, but for small business owners as well!

## GET INVOLVED



### VOLUNTEERS & INTERNS

There are not enough words to describe how amazed and grateful we are for the dedication, compassion, and generosity of the over 200 individuals who have given so much of themselves to volunteer at Woodford Cedar Run Wildlife Refuge.

Over the last year, our volunteers and interns welcomed over 20,000 visitors to our grounds, cared for over 6,000 animals in the Wildlife Rehabilitation Hospital, staffed several fundraising events, and much, much more!

We couldn't do this without them, they are the lifeblood of our organization.

**200 VOLUNTEERS WITH  
OVER 20,000 HOURS  
EQUIVALENT TO 12  
FULL-TIME STAFF  
MEMBERS**







# OUR IMPACT

## AUDIENCE & REACH

We engage **over 100,000** New Jersey residents, families, and students each year!

01

Our social media platforms reach over **250,000!**

**Facebook Followers: Over 30,000**  
**Instagram Followers: Over 12,000**  
**Engaged on LinkedIn and Tiktok**

02

Our Quarterly Printed Newsletter is distributed to over **12,000 residents**. Our weekly email reach is **over 22,000**.

03

We reach over **30,000** New Jersey school students, **20,000** on-site visitors, and **50,000** individuals annually through our community engagement programs.

As of 11/2023

## ENVIRONMENTAL EDUCATION

Utilizing the Woodford Nature Center as home base, Cedar Run is able to offer an exciting variety of engaging and educational programs for people of all ages and abilities.

Our facilities include a Nature Center with resource room, indoor Community Room, nature-based monthly rotating exhibits, an outdoor Wildlife Housing area, and an outdoor covered Pavilion.

## OVER 550 NATURE-BASED EDUCATION PROGRAMS

including on-site programs and field trips, Refuge-on-Wheels (where we come to you), After-School programs, hikes, birthday parties, scout programs and so much more!







# 2024 EVENT SPONSORSHIP OPPORTUNITIES



## SPECIAL EVENTS:

As a Guardian of the Wild, you will receive signage benefits for each of these events and four (4) complimentary tickets for ReDiscovery Weekend (either Friday or Saturday programming), Wine & Wildlife, and your choice of two (2) fall events.

If you would like to get full benefits of these sponsorship opportunities, please see our event sponsorship page using the QR Code or by visiting [cedarrun.org/event-sponsorship](https://cedarrun.org/event-sponsorship)

2/10

### Wildlife Baby Shower Donation Drive | Saturday, February 10th, 2024

You're cordially invited to Cedar Run's biggest donation drive of the year! This helps us by delivering essential items in preparation for the upcoming arrival of THOUSANDS of injured and/or orphaned wild ones. There will be light refreshments, crafts for kids, and special appearances by non-releasable wildlife!

3/29  
3/30

### ReDiscovery Weekend | Friday, March 29th & Saturday, March 30th, 2024

ReDiscover Cedar Run this spring! Cedar Run's Education Team is hosting 2 full days full of educational events, hands-on learning, guided hikes, Wildlife Ambassador meet-and-greets, natural egg dyeing and more! Geared towards all ages and families in the region.

NEW

4/27

### Native Plant Sale | Saturday, April 27th, 2024

Newly blossomed at Cedar Run for 2024! Our native plant sale is an exciting and inclusive event for everyone that promotes environmental sustainability and engages the community in appreciating and preserving local biodiversity.

7/13

### Wine & Wildlife Fundraiser | Saturday, July 13th, 2024

Cedar Run's biggest fundraising event of the year! An evening of wine tasting, raffles, auctions, and even special appearances by Wildlife Ambassadors. We have partnered with Cheers Wine & Spirits of Voorhees to host a South Jersey favorite fundraiser at The Community House of Moorestown.

Please choose 2 of the following fall events to get four (4) complimentary tickets:

9/22

### Autumn with the Animals Festival | Sunday, September 22nd, 2024

Our largest on-site event! A fun-filled educational day that is great for nature lovers of all ages. Visitors join us for wildlife programs, live music, canoeing, guided hikes, Wildlife Ambassador meet-and-greets, child-friendly games, make-and-takes, local vendors, food, and more. Geared towards all ages and families in the region.

9/28

### Trails, Tails & Ales: 5k Trail Fun Run | Saturday, September 28th, 2024

Run for a cause this fall in our 11th annual 5k Trail Run. Run or walk on this exclusive trail for our 5K only. Participants will receive an event t-shirt\*, lite bites before the race, meet and greets with one of our residents & a sample cup for our beer garden with 5 breweries to taste. Geared for all ages, beer garden is for 21+ only. No professional timer will be present for this event.

10/19

### Owl-O-Ween Trick-or-Treating Fun | Saturday, October 19th, 2024

Local littles dress up in their best Halloween costume and enjoy an afternoon trick-or-treating at our wildlife enclosures, along with enjoying a Halloween movie, costume contest, games, make-and-takes, food & more. It is a hoot! Geared for families with children ages 3-12.





## 2024 BENEFITS PACKAGE

All "Guardians" will receive acknowledgement on our website & inclusion on our **Guardians of the Wild** plaque for one year.

LEVELS AND BENEFITS	Red Fox \$2,500	Great-horned Owl \$5,000	Red-tailed Hawk \$7,500	Bald Eagle \$10,000
Custom Plaque displayed on our Guardians of the Wild display in our Nature Center for one year. This is on display for the 20,000+ visitors each year!				
Featured Article showcasing your generosity in our E-News email blast to over 22,000 recipients. Your logo will also be linked on our homepage.				
Social Media Feature on our Facebook, Instagram, LinkedIn & Tiktok with our reach of over 250,000.				
Publicly thanked with a one-year listing in our quarterly newsletter and Annual Report distributed to 12,000 residents.				
Custom Certificate of Appreciation				
(4) Complimentary Passes to 4 Special Events at Cedar Run: ReDiscovery Weekend, Wine & Wildlife and your choice of two fall events (\$50-\$375 Value)				
"Friend of the Refuge" Membership to Cedar Run for the Company Owner or Executive (\$1,000 Value)				
VIP Tour of Cedar Run with our Program Directors and Executive Director (Exclusive Opportunity for Guardians of the Wild)				
(10) Complimentary Family Memberships to Cedar Run to be used for sponsor, clients, friends and/or family (\$750 Value)				
Lunch for up to 40 people in our Gardner Family Community Room PLUS meet-and-greet with Educator + Wildlife Resident (\$450 Value)				
Participation in a release of rehabilitated wildlife. (Once in a lifetime experience!)				
A Company Outing at our beautiful and unique lakeside location. (\$2,600 Value)				



PLEASE RESPOND BY  
FRIDAY, JANUARY 19TH, 2024  
TO RECEIVE YOUR  
FULL PROGRAM BENEFITS!

- ☐ BALD EAGLE: \$10,000  
☐ RED-TAILED HAWK: \$7,500  
☐ GREAT-HORNED OWL: \$5,000  
☐ RED FOX: \$2,500



## COMMITMENT FORM

PLEASE TYPE OR PRINT CLEARLY

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**PAYMENT:** ☐ Check Enclosed ☐ Please send an invoice ☐ Credit Card (To process payment visit CedarRun.org/Guardian)

**Friend of the Refuge  
Membership  
Recipient Redemption  
Information**  
(Company Owner or Executive)

Please list out if different from above.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_



Please complete and return this Sponsorship Commitment Form to:

**Woodford Cedar Run Wildlife Refuge**

**Attn: Lisa Franco**

**4 Sawmill Road, Medford, NJ 08055**

**"I THINK MANKIND NEEDS WILDERNESS IN HIS LIFE TO ENJOY AND APPRECIATE  
AND TO KNOW THAT IT'S A PART OF WHAT HAS ALWAYS BEEN THERE."**

**Elizabeth Woodford**

**Founder, Woodford Cedar Run Wildlife Refuge**