

2024 EVENT SPONSORSHIP OPPORTUNITIES

WOODFORD CEDAR RUN WILDLIFE REFUGE

Woodford Cedar Run Wildlife Refuge (Cedar Run) is a 501(c)(3) environmental non-profit organization dedicated to the preservation of New Jersey's wildlife and habitats through education, conservation, and rehabilitation.



**4 Sawmill Road, Medford, NJ 08055
CedarRun.org / 856-983-3329**

WOODFORD CEDAR RUN WILDLIFE REFUGE



Cedar Run is a 501(c)(3) environmental non-profit organization dedicated to the preservation of New Jersey's wildlife and habitats through education, conservation, and rehabilitation.

Cedar Run sits on 171 wooded preserved acres on the edge of the New Jersey Pinelands. Cedar Run includes the Woodford Nature Center, an outdoor Wildlife Housing Area with over 50 native residents, and a Wildlife Rehabilitation Hospital. **The overall mission of Cedar Run is to serve as a community resource on the importance of protecting and enhancing healthy ecosystems for all.**

WHY SUPPORT CEDAR RUN?



WE CARE ABOVE ALL

Cedar Run is the tri-state area's oldest and busiest wildlife hospital, **treating 26% of New Jersey's injured and/or orphaned wildlife in need of care** - that's over 6,000 patients annually!



ENVIRONMENTAL EDUCATION IS THE FUTURE

We offer a wide variety of hands-on, engaging STEM-based (Science, Technology, Engineering, and Math) environmental education programs both on-site and off-site that meet or exceed Next Generation Science Standards.



WE NEED YOUR HELP

We are a non-profit organization that does NOT receive any federal, state, or local tax funding.

Cedar Run relies on contributions from members, corporations, private foundations, and donors to fulfill its mission and support daily operations. We also receive modest revenue from our summer camps, and on-site events and activities.



WHAT WE DO

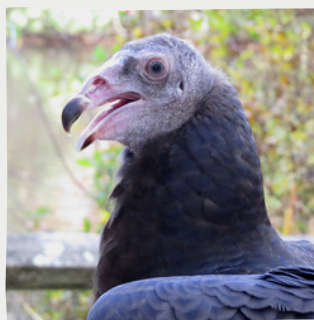
Cedar Run provides South Jersey families and individuals with a protected natural space to explore the outdoors, learn about New Jersey's native wildlife, and make lasting memories for years to come.

OUR COMMUNITY



PRIVATE EVENTS

Cedar Run offers a unique setting for private events, such as birthday parties, retirement parties, and corporate events.



VISIT CEDAR RUN

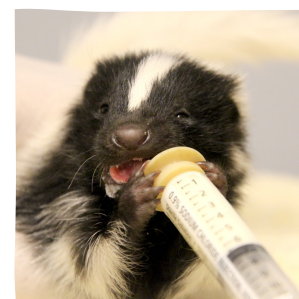
Come for a visit with 3.5 miles of hiking trails and an outdoor wildlife housing area for our permanent wildlife residents.



SPECIAL EVENTS

We are excited to bring to the community 7 different on- and off-site special events. These community builders are not only for our attendees, but for small business owners as well!

GET INVOLVED



VOLUNTEERS & INTERNS

There are not enough words to describe how amazed and grateful we are for the dedication, compassion, and generosity of the over 200 individuals who have given so much of themselves to volunteer at Woodford Cedar Run Wildlife Refuge.

Over the last year, our volunteers and interns welcomed over 20,000 visitors to our grounds, cared for over 6,000 animals in the Wildlife Rehabilitation Hospital, staffed several fundraising events, and much, much more!

We couldn't do this without them, they are the lifeblood of our organization.

**200 VOLUNTEERS WITH
OVER 20,000 HOURS
EQUIVALENT TO 12
FULL-TIME STAFF
MEMBERS**





OUR IMPACT

AUDIENCE & REACH

We engage **over 100,000** New Jersey residents, families, and students each year!

01

Our social media platforms reach over **250,000!**

Facebook Followers: Over 30,000
Instagram Followers: Over 12,000
Engaged on LinkedIn and Tiktok

02

Our Quarterly Printed Newsletter is distributed to over **12,000 residents**. Our weekly email reach is **over 22,000**.

03

We reach over **30,000** New Jersey school students, **20,000** on-site visitors, and **50,000** individuals annually through our community engagement programs.

As of 11/2023

ENVIRONMENTAL EDUCATION

Utilizing the Woodford Nature Center as home base, Cedar Run is able to offer an exciting variety of engaging and educational programs for people of all ages and abilities.

Our facilities include a Nature Center with resource room, indoor Community Room, nature-based monthly rotating exhibits, an outdoor Wildlife Housing area, and an outdoor covered Pavilion.

OVER 550 NATURE-BASED EDUCATION PROGRAMS

including on-site programs and field trips, Refuge-on-Wheels (where we come to you), After-School programs, hikes, birthday parties, scout programs and so much more!





2024 EVENT SPONSORSHIP OPPORTUNITIES



SPECIAL EVENTS:

2/10

Wildlife Baby Shower Donation Drive | Saturday, February 10th, 2024

You're cordially invited to Cedar Run's biggest donation drive of the year! This helps us by delivering essential items in preparation for the upcoming arrival of THOUSANDS of injured and/or orphaned wild ones. There will be light refreshments, crafts for kids, and special appearances by non-releasable wildlife!

3/29
3/30

ReDiscovery Weekend | Friday, March 29th & Saturday, March 30th, 2024

ReDiscover Cedar Run this spring! Cedar Run's Education Team is hosting 2 full days full of educational events, hands-on learning, guided hikes, Wildlife Ambassador meet-and-greets, natural egg dyeing and more! Geared towards all ages and families in the region.

NEW

4/27

NATIVE PLANT SALE | SATURDAY, APRIL 27TH, 2024

Newly blossomed at Cedar Run for 2024! Our native plant sale is an exciting and inclusive event for everyone that promotes environmental sustainability and engages the community in appreciating and preserving local biodiversity.

7/13

Wine & Wildlife Fundraiser | Saturday, July 13th, 2024

Cedar Run's biggest fundraising event of the year! An evening of wine tasting, raffles, auctions, and even special appearances by Wildlife Ambassadors. We have partnered with Cheers Wine & Spirits of Voorhees to host a South Jersey favorite fundraiser at The Community House of Moorestown.

9/22

Autumn with the Animals Festival | Sunday, September 22nd, 2024

Our largest on-site event! A fun-filled educational day that is great for nature lovers of all ages. Visitors join us for wildlife programs, live music, canoeing, guided hikes, Wildlife Ambassador meet-and-greets, child-friendly games, make-and-takes, local vendors, food, and more. Geared towards all ages and families in the region.

9/28

Trails, Tails & Ales: 5k Trail Fun Run | Saturday, September 28th, 2024

Run for a cause this fall in our 11th annual 5k Trail Run. Run or walk on this exclusive trail for our 5K only. Participants will receive an event t-shirt*, lite bites before the race, meet and greets with one of our residents & a sample cup for our beer garden with 5 breweries to taste. Geared for all ages, beer garden is for 21+ only. No professional timer will be present for this event.

10/19

Owl-O-Ween Trick-or-Treating Fun | Saturday, October 19th, 2024

Local littles dress up in their best Halloween costume and enjoy an afternoon trick-or-treating at our wildlife enclosures, along with enjoying a Halloween movie, costume contest, games, make-and-takes, food & more. It is a hoot! Geared for families with children ages 3-12.



2024 EVENT SPONSORSHIP EVENT








Wildlife Baby Shower | Saturday, February 10th, 2024

You're cordially invited to Cedar Run's biggest donation drive of the year! This helps us by delivering essential items in preparation for the upcoming arrival of THOUSANDS of injured and/or orphaned wild ones. There will be light refreshments, crafts for kids & special appearances by non-releasable wildlife!

Over 280 families, residents, individuals, volunteers, and staff attend this event.

Activities are geared toward families and children enjoy some wildlife ambassadors, crafts & delicious treats.

Sponsor Event Benefits:	Hummingbird Sponsor	Presenting Sponsor
	\$250	\$500
Availability of Sponsorships		1 AVAILABLE
Your company logo is featured on this special event sign-up webpage, Facebook, Instagram, LinkedIn, dedicated email newsletter, and all print materials including promotional sign-up flyers and handouts. (Day of event signage reserved for specific tiered sponsors.)		
Event tickets for our upcoming ReDiscovery weekend are to be used for sponsors, your clients, friends, and/or family. (Number of tickets indicated on specific sponsor tier / choose of Friday or Saturday programs)	(Two) 1-day Tickets (value up to \$30)	(Four) 1-day Tickets (value up to \$60)
Prominent event signage for all event participants, volunteers, and staff to see.	Entrance Signage	Entire Event Signage
Your company logo and direct link to your website featured on our "Partners Page" for 1-year.		
Tour for up to 4 guests of Cedar Run with our Executive Director and Director of Development & Communications.		
1-year Cedar Run Membership for Company Owner or Executive.		Sustaining (\$250 value)



Your sponsorship supports Cedar Run's mission of wildlife rehabilitation, environmental education and habitat preservation.

CedarRun.org / 4 Sawmill Road, Medford, NJ 08055

If you are unable to make a monetary donation but would like to support Cedar Run's events, please reach out to Lisa Franco at Lisa.Franco@cedarrun.org



2024 EVENT SPONSORSHIP EVENT










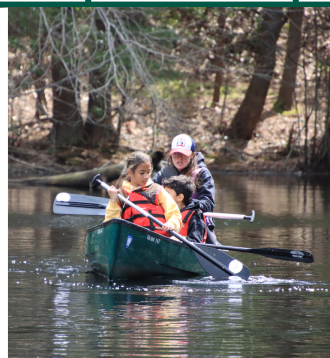
ReDiscovery Weekend | Friday, March 29th & Saturday, March 30th

ReDiscover Cedar Run this spring! Cedar Run's Education Team is hosting 2 days full of educational events, hands-on learning, guided hikes, Wildlife Ambassador meet-and-greets, and more!

Over 290 families, residents, individuals, volunteers, and staff attend this event.

Programs and activities are geared toward families with children ages 3-12 and individuals looking to learn about wildlife, environmental education, and sustainability.

Sponsor Event Benefits:	Blue Jay Sponsor \$500	Raccoon Sponsor \$750	Peregrine Falcon Sponsor \$1,000	Presenting Sponsor \$1,500
Availability of Sponsorships			2 AVAILABLE	1 AVAILABLE
Your company logo is featured on this special event sign-up webpage, Facebook, Instagram, LinkedIn, dedicated email newsletter, and all print materials including promotional sign-up flyers and handouts. (Day of event signage reserved for specific tiered sponsors.)				
Event tickets for the event are to be used for sponsors, your clients, friends, and/or family. (Number of tickets indicated on specific sponsor tier.)	2 Tickets (value up to \$30)	2 Tickets (value up to \$30)	4 Tickets (value up to \$60)	4 Tickets (value up to \$60)
Prominent event signage for all event participants, volunteers, and staff to see.	Amphitheater Sign Education programs are held here.	Bridge Sign Leads to our Wildlife Enclosures.	Pavilion Sign Education programs are held here.	Entire Event Signage
Your company logo and direct link to your website featured on our "Partners Page" for 1-year.				
Event table for 1 event day: 1 dedicated space for a vendor table, 6-8ft. table provided.			Friday	Saturday
1-year Cedar Run Membership for Company Owner or Executive.			Sustaining (\$250 value)	Eagle (\$500 value)



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2024 EVENT SPONSORSHIP EVENT

NEW



Native Plant Sale

Native Plant Sale | Saturday, April 27th, 2024

Newly blossomed at Cedar Run for 2024! Our native plant sale is an exciting and inclusive event for everyone that promotes environmental sustainability and engages the community in appreciating and preserving local biodiversity.

Over 50 different native plants to choose from. Activities are geared toward individuals looking to enhance their personal garden, learn more about the importance of planting native and supporting the local community.

Sponsor Event Benefits:	Hummingbird Sponsor	Presenting Sponsor
	\$250	\$500
Availability of Sponsorships		1 AVAILABLE
Your company logo is featured on this special event sign-up webpage, Facebook, Instagram, LinkedIn, dedicated email newsletter, and all print materials including promotional sign-up flyers and handouts. (Day of event signage reserved for specific tiered sponsors.)		SECURED
Event tickets for one of our upcoming fall events of your choice, these are to be used for sponsors, your clients, friends, and/or family. (Number of tickets indicated on specific sponsor tier.)	2 Tickets (value up to \$30)	4 Tickets (value up to \$60)
Prominent event signage for all event participants, volunteers, and staff to see.		Entire Event Signage
Your company logo and direct link to your website featured on our "Partners Page" for 1-year.		
Event table for 1 event day: 1 dedicated space for a vendor table, 6-8ft. table provided.		
1-year Cedar Run Membership for Company Owner or Executive.		Sustaining (\$250 value)



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2024 EVENT SPONSORSHIP EVENT












Wine & Wildlife

Wine & Wildlife Fundraiser | Saturday, July 13th

Our biggest fundraising event of the year! An evening of wine tasting, live music, auctions, and even special appearances by Wildlife Ambassadors. We have partnered with Cheers Wine & Spirits of Voorhees to host a South Jersey favorite fundraiser at The Community House of Moorestown.

Over 300 adult residents, individuals, volunteers, and staff attend this event.

This event is geared toward 21+ adults and business individuals looking to support Cedar Run.

Sponsor Event Benefits:	Raccoon Rose \$750	Merlin Merlot \$1,000	Red-tailed Hawk Riesling \$1,500	Red Fox Pinot Noir \$2,000
Availability of Sponsorships			4 AVAILABLE	2 AVAILABLE
Your company logo is featured on this special event sign-up webpage, Facebook, Instagram, LinkedIn, dedicated email newsletter, and all print materials including promotional sign-up flyers and handouts. (Day of event signage reserved for specific tiered sponsors.)				
Ad placement in the event's commemorative Tasting Passport for all guests. All ads are black & white.	1/4 Page	1/2 Page	Full Page	Full Page
Your company logo and direct link to your website featured on our "Partners Page" for 1-year.				
1-year Cedar Run Membership for Company Owner or Executive.	All Access (\$125 value)	Sustaining (\$250 value)	Eagle (\$500 value)	Friend of the Refuge (\$1,000 value)
Event table for event day: 1 dedicated space for a vendor table, 6-8ft. table provided.		Event Table	Premium Room Location	Main Room Location
Event tickets for the event are to be used for sponsors, your clients, friends, and/or family. (Number of tickets indicated on specific sponsor tier.)			2 Tickets (value up to \$170)	4 Tickets (value up to \$340)
1-2 company branded promotional gift items from your company for our VIP Guest's VIP Bag.				
Tour for up to 4 guests of Cedar Run with our Executive Director and Director of Development & Communications.				
AD Space in Tasting Passport	\$150 (8 Spots Available)	1/2 Page B&W	Passport is given to every attendee.	



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2024 EVENT SPONSORSHIP EVENT












Autumn with the Animals Festival | Sunday, September 22nd

Cedar Run's largest on-site event! A fun-filled educational day that is great for nature lovers of all ages. Visitors join us for wildlife programs, live music, canoeing, guided hikes, Wildlife Ambassador meet-and-greets, child-friendly games, make-and-takes, local vendors, food, and more.

Over 600 families, residents, individuals, volunteers, and staff attend this event.

Programs and activities are geared toward families with children ages 3-12, and individuals looking to learn about wildlife, environmental education, and sustainability.

Sponsor Event Benefits:	Blue Jay Sponsor \$500	Raccoon Sponsor \$750	Peregrine Falcon Sponsor \$1,000	Presenting Sponsor \$1,500
Availability of Sponsorships			2 AVAILABLE	1 AVAILABLE
Your company logo is featured on this special event sign-up webpage, Facebook, Instagram, LinkedIn, dedicated email newsletter, and all print materials including promotional sign-up flyers and handouts. (Day of event signage reserved for specific tiered sponsors.)				
Event tickets for the event are to be used for sponsors, your clients, friends, and/or family. (Number of tickets indicated on specific sponsor tier.)	2 Tickets (value up to \$30)	2 Tickets (value up to \$30)	4 Tickets (value up to \$60)	4 Tickets (value up to \$60)
Prominent event signage for all event participants, volunteers, and staff to see.	Amphitheater Sign Education programs are held.	Bridge Sign Leads to our Wildlife Enclosures.	Pavilion Sign Education programs are held.	Entire Event Signage
Your company logo and direct link to your website featured on our "Partners Page" for 1-year.				
Event table for event day: 1 dedicated space for a vendor table, 6-8ft. table provided.				
1-year Cedar Run Membership for Company Owner or Executive.			Sustaining (\$250 value)	Eagle (\$500 value)



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2024 EVENT SPONSORSHIP EVENT


















Trails, Tails & Ales 5k Run Fundraiser Saturday, September 28th

Individuals from throughout Southern New Jersey will lace up their sneakers and soar like eagles for Cedar Run's 11th Annual 5k trail run & 2nd year with the Beer Garden! Participants will receive an event t-shirt with event sponsors' logos on the back.

Over 150 residents, individuals, volunteers
& staff attend this event.

Geared towards all ages for the run and 21 up for beer in the region interested in health and wellness. Many local company teams come out to support this event as participants.

Sponsor Event Benefits:	Blue Jay Sponsor \$500	Raccoon Sponsor \$750	Peregrine Falcon Sponsor \$1,000	Presenting Sponsor \$1,500
Availability of Sponsorships			2 AVAILABLE	1 AVAILABLE
Your company logo is featured on this special event sign-up webpage, Facebook, Instagram, LinkedIn, dedicated email newsletter, and all print materials including promotional sign-up flyers and handouts. (Day of event signage reserved for specific tiered sponsors.)				
Event tickets for the event are to be used for sponsors, your clients, friends, and/or family. (Number of tickets indicated on specific sponsor tier.)	2 Tickets (value up to \$30)	2 Tickets (value up to \$30)	4 Tickets (value up to \$60)	4 Tickets (value up to \$60)
Prominent event signage for all event participants, volunteers, and staff to see.	Start/Finish Sign	Water Station Sign (2 stations) 8"x10" signs on water station tables.	Picnic Table Signs Where Meet-and-greet with wildlife, as well as Start/Finish of the trail.	Entire Event Signage
Prominent placement of your company logo on back of the event t-shirt for participants.				
Your company logo and direct link to your website featured on our "Partners Page" for 1-year.				
Event table for event day: 1 dedicated space for a vendor table, 6-8ft. table provided.				
1-2 company branded promotional gift items from your company for participant's bags.				
1-year Cedar Run Membership for Company Owner or Executive.			Sustaining (\$250 value)	Eagle (\$500 value)



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2024 EVENT SPONSORSHIP EVENT



Owl-O-Ween Trick-or-Treating Fun | Saturday, October 19th

Local littles dress up in their best Halloween costume and enjoy an afternoon trick-or-treating at our wildlife enclosures, along with enjoying a Halloween movie, costume contest, games, make-and-takes, food, & more. It is a hoot!

Over 500 families, residents, individuals, volunteers, and staff attend this event. Halloween activities are geared toward families with children ages 3-12.

Sponsor Event Benefits:	Jack-O-Lantern Sponsor \$500	Spooky Movie & S'mores Sponsor \$750	Spooktacular Sponsor \$1,000	Trick-or-Treat Sponsor \$1,500	Pumpkin Patch/Candy Sponsor \$150
Availability of Sponsorships			2 AVAILABLE	1 AVAILABLE	5 AVAILABLE
Your company logo is featured on this special event sign-up webpage, Facebook, Instagram, LinkedIn, dedicated email newsletter, and all print materials including promotional sign-up flyers and handouts. (Day of event signage reserved for specific tiered sponsors.)					Company will be listed on the event page as a vendor for the day.
Event Tickets for the event are to be used for sponsors, your clients, friends, and/or family. (Number of tickets indicated on specific sponsor tier.)	2 Tickets (value up to \$30)	2 Tickets (value up to \$30)	4 Tickets (value up to \$60)	4 Tickets (value up to \$60)	Logo or name on Pumpkin Patch/Wildlife Housing - Depending which sponsorship you choose.
Prominent event signage for all event participants, volunteers, and staff to see.	Picnic Area Sign 8"x10" sign in eating picnic area.	Pavilion & Fire Pit Sign Movie & S'mores station	Structure Sign Bridge, staff house & amphitheater.	Entire Event Signs	Help cover the cost of pumpkins or candy for our Pumpkin Patch and trick or treating for our trick-or-treaters at the event!
Your company logo and direct link to your website featured on our "Partners Page" for 1-year.					
1-year Cedar Run Membership for Company Owner or Executive.			Sustaining (\$250 value)	Eagle (\$500 value)	
Your company's branded promotional giveaway at a trick-or-treat station.					



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2024 EVENT SPONSORSHIP COMMITMENT FORM



MIX & MATCH SPONSORSHIPS!

- **PACKAGE 2, GET 10% OFF • PACKAGE 3 OR MORE, GET 15% OFF**

Choose the event you would like to commit to below. Just put a check mark in sponsorship level box that fits with the Cedar Run Special Event of your choice. **(Eligible for \$500 levels and up only.)**

If selection is \$2,500 or higher, please contact Lisa Franco about becoming a Guardian of the Wild to receive benefits for all of our special events throughout the year.

Sponsor Event Levels:	Sponsorship Level \$500	Sponsorship Level \$750	Sponsorship Level \$1,000	Sponsorship Level \$1,500
ReDiscovery Weekend: 3/29/24 - 3/30/24	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Autumn with the Animals Festival: 9/22/24	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Trails, Tails & Ales: 5k Trail Run: 9/28/24	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Owl-O-Ween Trick-or-Treating Fun: 10/19/24	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Sponsor Event Levels:	Sponsorship Level \$750	Sponsorship Level \$1,000	Sponsorship Level \$1,500	Sponsorship Level \$2,000
Wine & Wildlife Fundraiser: 7/13/24	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Sponsor Event Levels:	Sponsorship Level \$250	Sponsorship Level \$500	Owl-O-Ween Pumpkin Patch/Candy Sponsor \$150
Wildlife Baby Shower Donation Drive: 2/10/24	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Native Plant Sale: 4/27/24	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

PLEASE TYPE OR PRINT CLEARLY

Company Name: _____

Contact Name: _____ Title: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT: ☐ Check Enclosed ☐ Please send an invoice ☐ Credit Card

(To process payment visit
CedarRun.org/event-sponsorship)

TOTAL:

Please complete this form and return the
Lisa Franco at Lisa.Franco@cedarrun.org

Your sponsorship supports Cedar Run's mission
of wildlife rehabilitation, environmental
education & habitat preservation.

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**THANK YOU
FOR YOUR SUPPORT!**

