

2023 EVENT SPONSORSHIP OPPORTUNITIES

WOODFORD CEDAR RUN WILDLIFE REFUGE

Woodford Cedar Run Wildlife Refuge (Cedar Run) is a 501(c)(3) non-profit organization dedicated to the preservation of New Jersey's wildlife and habitats through education, conservation, and rehabilitation.



**4 Sawmill Road, Medford, NJ 08055
CedarRun.org / 856-983-3329**

WOODFORD CEDAR RUN WILDLIFE REFUGE



Cedar Run is a 501(c)(3) non-profit organization dedicated to the preservation of New Jersey's wildlife and habitats through education, conservation, and rehabilitation.

Cedar Run sits on 171 wooded preserved acres on the edge of the New Jersey Pinelands. Cedar Run includes the Woodford Nature Center, an outdoor Wildlife Housing Area with over 50 native residents, and a Wildlife Rehabilitation Hospital. **The overall mission of Cedar Run is to serve as a community resource on the importance of protecting and enhancing healthy ecosystems for all.**

WHY SUPPORT CEDAR RUN?



WE CARE ABOVE ALL

Cedar Run is the tri-state area's oldest and busiest wildlife hospital, **treating 26% of New Jersey's injured and/or orphaned wildlife in need of care** - that's over 6,300 patients annually!



ENVIRONMENTAL EDUCATION IS THE FUTURE

We offer a wide variety of hands-on, engaging STEM-based (Science, Technology, Engineering, and Math) environmental education programs both on-site and off-site that meet or exceed Next Generation Science Standards.



WE NEED YOUR HELP

We are a non-profit organization that does NOT receive any federal, state, or local tax funding.

Cedar Run relies on contributions from members, corporations, private foundations, and donors to fulfill its mission and support daily operations. We also receive modest revenue from our summer camps, and on-site events and activities.



WHAT WE DO

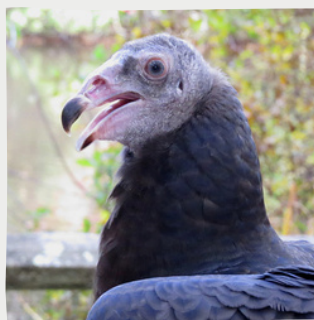
Cedar Run provides South Jersey families and individuals with a protected natural space to explore the outdoors, learn about New Jersey's native wildlife, and make lasting memories for years to come.

OUR COMMUNITY



PRIVATE EVENTS

Cedar Run offers a unique setting for private events, such as birthday parties, retirement parties, and corporate events.



VISIT CEDAR RUN

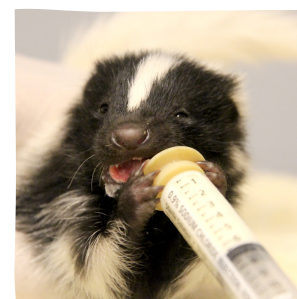
Come for a visit with 3.5 miles of hiking trails and an outdoor wildlife housing area for our permanent wildlife residents.



SPECIAL EVENTS

We are excited to bring to the community 6 different on- and off-site special events. These community builders are not only for our attendees, but for small business owners as well!

GET INVOLVED



VOLUNTEERS & INTERNS

There are not enough words to describe how amazed and grateful we are for the dedication, compassion, and generosity of the over 230 individuals who have given so much of themselves to volunteer at Woodford Cedar Run Wildlife Refuge.

Over the last year, our volunteers and interns welcomed over 20,000 visitors to our grounds, cared for over 6,300 animals in the Wildlife Rehabilitation Hospital, staffed several fundraising events, and much, much more!

We couldn't do this without them, they are the lifeblood of our organization.

**250 VOLUNTEERS
OVER 65,000 HOURS
& 11 INTERNS IN 2022**





OUR IMPACT

AUDIENCE & REACH

We engage **over 100,000** New Jersey residents, families, and students each year!

01

Our social media platforms reach over **250,000!**

Facebook Followers: Over 25,000
Instagram Followers: Over 10,000
Engaged on LinkedIn and Tiktok

02

Our Quarterly Printed Newsletter is distributed to over **12,000 residents**. Our weekly email reach is **over 22,000**.

03

We reach over **30,000** New Jersey school students, **20,000** on-site visitors, and **50,000** individuals annually through our community engagement programs.

As of 11/2022

ENVIRONMENTAL EDUCATION

Utilizing the Woodford Nature Center as home base, Cedar Run is able to offer an exciting variety of engaging and educational programs for people of all ages and abilities.

Our facilities include a Nature Center with resource room, indoor Community Room, nature-based monthly rotating exhibits, an outdoor Wildlife Housing area, and an outdoor covered Pavilion.

OVER 550 NATURE-BASED EDUCATION PROGRAMS

including on-site programs and field trips, Refuge-on-Wheels (where we come to you), After-School programs, hikes, birthday parties, scout programs and so much more!





2023 EVENT SPONSORSHIP OPPORTUNITIES



SPECIAL EVENTS:

01

ReDiscovery Weekend | Friday, April 7th & Saturday, April 8th, 2023

ReDiscover Cedar Run this spring! Cedar Run's Education Team is hosting 2 full days full of educational events, hands-on learning, guided hikes, Wildlife Ambassador meet-and-greets, natural egg dyeing and more! Geared towards all ages and families in the region.

02

Wine & Wildlife Fundraiser | Saturday, July 15th, 2023

Cedar Run's biggest fundraising event of the year! An evening of wine tasting, live music, auctions, and even special appearances by Wildlife Ambassadors. We have partnered with Cheers Wine & Spirits of Voorhees to host a South Jersey favorite fundraiser at The Community House of Moorestown.

03

Autumn with the Animals Festival | Sunday, September 24th, 2023

Our largest on-site event! A fun-filled educational day that is great for nature lovers of all ages. Visitors join us for wildlife programs, live music, canoeing, guided hikes, Wildlife Ambassador meet-and-greets, child-friendly games, make-and-takes, local vendors, food, and more. Geared towards all ages and families in the region.

04

Trails, Tails & Ales: 5k Trail Fun Run | Saturday, September 30th, 2023

Run for a cause this fall in our 10th annual 5k Trail Run. Run or walk on this exclusive trail for our 5K only. Participants will receive an event t-shirt*, lite bites before the race, meet and greets with one of our residents & a sample cup for our beer garden with 5 breweries to taste. Geared for all ages, beer garden is for 21+ only. No professional timer will be present for this event.

05

Owl-O-Ween Trick-or-Treating Fun | Saturday, October 21st, 2023

Local littles dress up in their best Halloween costume and enjoy an afternoon trick-or-treating at our wildlife enclosures, along with enjoying a Halloween movie, costume contest, games, make-and-takes, food & more. It is a hoot! Geared for families with children ages 3-12.

06

Cedar Run For Your Life: Haunted Guided Hike | Saturday, October 28th, 2023

Just in time for the hoots of Halloween! Only the bravest will dare to explore Cedar Run after dark on our haunted guided night hikes! Hikers learn a bit more about the Legend of New Jersey's famous Jersey Devil, and hope he does not make an appearance while they in the woods. Geared for thrill-seekers and families with children ages 10+.



2023 EVENT SPONSORSHIP EVENT



Autumn with the Animals Festival | Sunday, September 24th

Cedar Run's largest on-site event! A fun-filled educational day that is great for nature lovers of all ages. Visitors join us for wildlife programs, live music, canoeing, guided hikes, Wildlife Ambassador meet-and-greets, child-friendly games, make-and-takes, local vendors, food, and more.

Over 640 families, residents, individuals, volunteers, and staff attend this event.

Programs and activities are geared toward families with children ages 3-12, and individuals looking to learn about wildlife, environmental education, and sustainability.

Sponsor Event Benefits:	Blue Jay Sponsor \$500	Raccoon Sponsor \$750	Peregrine Falcon Sponsor \$1,000	Presenting Sponsor \$1,500
Availability of Sponsorships			2 AVAILABLE	1 AVAILABLE
Your company logo is featured on this special event sign-up webpage, Facebook, Instagram, LinkedIn, dedicated email newsletter, and all print materials including promotional sign-up flyers and handouts. (Day of event signage reserved for specific tiered sponsors.)				
Event Tickets for the event are to be used for sponsors, your clients, friends, and/or family. (Number of tickets indicated on specific sponsor tier.)	2 Tickets (value up to \$30)	2 Tickets (value up to \$30)	4 Tickets (value up to \$60)	4 Tickets (value up to \$60)
Prominent event signage for all event participants, volunteers, and staff to see.	Amphitheater Sign Education programs are held.	Bridge Sign Leads to our Wildlife Enclosures.	Pavilion Sign Education programs are held.	Entire Event Signage
Your company logo and direct link to your website featured on our "Partners Page" for 1-year.				
Event table for event day: 1 dedicated space for a vendor table, 6-8ft. table provided.				
1-year Cedar Run Membership for Company Owner or Executive.			Sustaining (\$250 value)	Eagle (\$500 value)



Your sponsorship supports Cedar Run's mission of wildlife rehabilitation, environmental education and habitat preservation.

CedarRun.org / 4 Sawmill Road, Medford, NJ 08055

If you are unable to make a monetary donation but would like to support Cedar Run's events, please reach out to Lisa Franco at Lisa.Franco@cedarrun.org



2023 EVENT SPONSORSHIP EVENT



Trails, Tails & Ales Run & Walk Fundraiser

Saturday, September 30th

Individuals from throughout Southern New Jersey will lace up their sneakers and soar like eagles for Cedar Run's 10th Annual 5k Fun Beer Trail Run! Participants will receive an event t-shirt with event sponsors logos on the back.

Over 150 residents, individuals, volunteers, and staff attend this event. Geared towards all ages for the run and 21 up for beer in the region interested in health and wellness. Many local company teams come out to support this event as participants.

Sponsor Event Benefits:	Blue Jay Sponsor \$500	Raccoon Sponsor \$750	Peregrine Falcon Sponsor \$1,000	Presenting Sponsor \$1,500
Availability of Sponsorships			2 AVAILABLE	1 AVAILABLE
Your company logo is featured on this special event sign-up webpage, Facebook, Instagram, LinkedIn, dedicated email newsletter, and all print materials including promotional sign-up flyers and handouts. (Day of event signage reserved for specific tiered sponsors.)				
Event Tickets for the event are to be used for sponsors, your clients, friends, and/or family. (Number of tickets indicated on specific sponsor tier.)	2 Tickets (value up to \$30)	2 Tickets (value up to \$30)	4 Tickets (value up to \$60)	4 Tickets (value up to \$60)
Prominent event signage for all event participants, volunteers, and staff to see.	Start/Finish Sign	Water Station Sign (2 stations) 8"x10" signs on water station tables.	Picnic Table Signs Where Meet-and-greet with wildlife, as well as Start/Finish of the trail.	Entire Event Signage
Prominent placement of your company logo on back of the event t-shirt for participants.				
Your company logo and direct link to your website featured on our "Partners Page" for 1-year.				
Event table for event day: 1 dedicated space for a vendor table, 6-8ft. table provided.				
1-2 company branded promotional gift items from your company for participant's bags.				
1-year Cedar Run Membership for Company Owner or Executive.			Sustaining (\$250 value)	Eagle (\$500 value)



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2023 EVENT SPONSORSHIP EVENT











Owl-O-Ween Trick-or-Treating Fun | Saturday, October 21st

Local littles dress up in their best Halloween costume and enjoy an afternoon trick-or-treating at our wildlife enclosures, along with enjoying a Halloween movie, costume contest, games, make-and-takes, food, & more. It is a hoot!

Over 500 families, residents, individuals, volunteers, and staff attend this event.

Halloween activities are geared toward families with children ages 3-12.

Sponsor Event Benefits:	Jack-O-Lantern Sponsor \$500	Spooky Movie & S'mores Sponsor \$750	Spooktacular Sponsor \$1,000	Trick-or-Treat Sponsor \$1,500
Availability of Sponsorships			2 AVAILABLE	1 AVAILABLE
Your company logo is featured on this special event sign-up webpage, Facebook, Instagram, LinkedIn, dedicated email newsletter, and all print materials including promotional sign-up flyers and handouts. (Day of event signage reserved for specific tiered sponsors.)				
Event Tickets for the event are to be used for sponsors, your clients, friends, and/or family. (Number of tickets indicated on specific sponsor tier.)	2 Tickets (value up to \$30)	2 Tickets (value up to \$30)	4 Tickets (value up to \$60)	4 Tickets (value up to \$60)
Prominent event signage for all event participants, volunteers, and staff to see.	Picnic Area Sign 8"x10" sign in eating picnic area.	Pavilion & Fire Pit Sign Movie & S'mores station	Structure Sign Bridge, staff house & amphitheater.	Entire Event Signage
Your company logo and direct link to your website featured on our "Partners Page" for 1-year.				
1-year Cedar Run Membership for Company Owner or Executive.			Sustaining (\$250 value)	Executive (\$500 value)
Your company's branded promotional giveaway at a trick-or-treat station.				



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2023 EVENT SPONSORSHIP EVENT

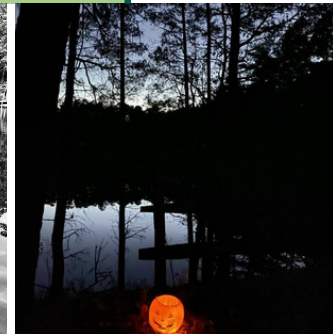


Cedar Run For Your Life: Timed Haunted Guided Hike Saturday, October 28th, 2023

Cedar Run's 3rd year hosting this event. Just in time for the hoots of Halloween! Only the bravest will dare to explore Cedar Run after dark on our timed haunted guided night hikes! Hikers learn a bit more about the Legend of New Jersey's famous Jersey Devil, and hope he does not make an appearance while they are deep in the woods.

Over 160 families, residents, individuals, volunteers, and staff attend this event. This event is geared toward thrill-seekers and families with children ages 10+.

Sponsor Event Benefits:	S'mores & Lore Sponsor	Jack-O-Lantern Sponsor	Spooktacular Presenting Sponsor
	\$500	\$750	\$1,000
Availability of Sponsorships		3 AVAILABLE	1 AVAILABLE
Your company logo is featured on this special event sign-up webpage, Facebook, Instagram, LinkedIn, dedicated email newsletter, and all print materials including promotional sign-up flyers and handouts. (Day of event signage reserved for specific tiered sponsors.)			
Event Tickets for the event are to be used for sponsors, your clients, friends, and/or family. (Number of tickets indicated on specific sponsor tier.)	2 Tickets (value up to \$30)	4 Tickets (value up to \$60)	4 Tickets (value up to \$60)
Prominent event signage for all event participants, volunteers, and staff to see.	Picnic Area & Fire Pit Sign At fire pit & picnic tables.	Entrance Sign Signage placed at entrance.	Entrance Sign Signage placed at entrance.
Your company logo and direct link to your website featured on our "Partners Page" for 1-year.			
Event table for event day: 1 dedicated space for a vendor table, 6-8ft. table provided.			
1-year Cedar Run Membership for Company Owner or Executive.		Sustaining (\$250 value)	Eagle (\$500 value)
Company logo presented at the beginning of our Halloween movie and social media reels.			



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2023 EVENT SPONSORSHIP COMMITMENT FORM



MIX & MATCH SPONSORSHIPS! ANY LEVEL, ANY EVENT!

- **PACKAGE 2, GET 10% OFF**
- **PACKAGE 3 OR MORE, GET 15% OFF**

Choose the event you would like to commit to below.

Just put a check mark in sponsorship level box that fits with the Cedar Run Special Event of your choice.

Sponsor Event Levels:	Sponsorship Level \$500	Sponsorship Level \$750	Sponsorship Level \$1,000	Sponsorship Level \$1,500
ReDiscovery Weekend: 4/7/23 - 4/8/23	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Autumn with the Animals Festival: 9/24/23	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Trails, Tails & Ales: 5k Trail Run: 9/30/23	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Owl-O-Ween Trick-or-Treating Fun: 10/21/23	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cedar Run For Your Life: Haunted Guided Hike: 10/28/23	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Sponsor Event Levels:	Sponsorship Level \$750	Sponsorship Level \$1,000	Sponsorship Level \$1,500	Sponsorship Level \$2,000
Wine & Wildlife Fundraiser: 7/15/23	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

PLEASE TYPE OR PRINT CLEARLY

Company Name: _____

Contact Name: _____ Title: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT: ☐ Check Enclosed ☐ Please send an invoice ☐ Credit Card

(To process payment visit
[CedarRun.org/event-sponsorship](https://cedarrun.org/event-sponsorship))

TOTAL:

Please complete this form and return the
Lisa Franco at Lisa.Franco@cedarrun.org

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**THANK YOU
FOR YOUR SUPPORT!**

