Woodford Cedar Run Wildlife Refuge (Cedar Run) is a 501(c)(3) non-profit organization dedicated to the preservation of New Jersey’s wildlife and habitats through education, conservation, and rehabilitation.
Cedar Run is a 501(c)(3) non-profit organization dedicated to the preservation of New Jersey’s wildlife and habitats through education, conservation, and rehabilitation.

Cedar Run sits on 171 wooded preserved acres on the edge of the New Jersey Pinelands. Cedar Run includes the Woodford Nature Center, an outdoor Wildlife Housing Area with over 50 native residents, and a Wildlife Rehabilitation Hospital. The overall mission of Cedar Run is to serve as a community resource on the importance of protecting and enhancing healthy ecosystems for all.

**WE CARE ABOVE ALL**
Cedar Run is the tri-state area’s oldest and busiest wildlife hospital, treating 26% of New Jersey’s injured and/or orphaned wildlife in need of care - that’s over 6,300 patients annually!

**WHY SUPPORT CEDAR RUN?**

**ENVIRONMENTAL EDUCATION IS THE FUTURE**
We offer a wide variety of hands-on, engaging STEM-based (Science, Technology, Engineering, and Math) environmental education programs both on-site and off-site that meet or exceed Next Generation Science Standards.

**WE NEED YOUR HELP**
We are a non-profit organization that does NOT receive any federal, state, or local tax funding. Cedar Run relies on contributions from members, corporations, private foundations, and donors to fulfill its mission and support daily operations. We also receive modest revenue from our summer camps, and on-site events and activities.
What We Do

Cedar Run provides South Jersey families and individuals with a protected natural space to explore the outdoors, learn about New Jersey's native wildlife, and make lasting memories for years to come.

Our Community

Private Events
Cedar Run offers a unique setting for private events, such as birthday parties, retirement parties, and corporate events.

Visit Cedar Run
Come for a visit with 3.5 miles of hiking trails and an outdoor wildlife housing area for our permanent wildlife residents.

Special Events
We are excited to bring to the community 6 different on- and off-site special events. These community builders are not only for our attendees, but for small business owners as well!

Get Involved

Volunteers & Interns
There are not enough words to describe how amazed and grateful we are for the dedication, compassion, and generosity of the over 230 individuals who have given so much of themselves to volunteer at Woodford Cedar Run Wildlife Refuge.

Over the last year, our volunteers and interns welcomed over 20,000 visitors to our grounds, cared for over 6,300 animals in the Wildlife Rehabilitation Hospital, staffed several fundraising events, and much, much more!

We couldn't do this without them, they are the lifeblood of our organization.

250 Volunteers
Over 65,000 Hours
& 11 Interns In 2022
OUR IMPACT

AUDIENCE & REACH
We engage over 100,000 New Jersey residents, families, and students each year!

Our social media platforms reach over 250,000!
Facebook Followers: Over 25,000
Instagram Followers: Over 10,000
Engaged on LinkedIn and Tiktok

Our Quarterly Printed Newsletter is distributed to over 12,000 residents. Our weekly email reach is over 22,000.

We reach over 30,000 New Jersey school students, 20,000 on-site visitors, and 50,000 individuals annually through our community engagement programs.

As of 11/2022

ENVIRONMENTAL EDUCATION
Utilizing the Woodford Nature Center as home base, Cedar Run is able to offer an exciting variety of engaging and educational programs for people of all ages and abilities.

Our facilities include a Nature Center with resource room, indoor Community Room, nature-based monthly rotating exhibits, an outdoor Wildlife Housing area, and an outdoor covered Pavilion.

OVER 550 NATURE-BASED EDUCATION PROGRAMS
including on-site programs and field trips, Refuge-on-Wheels (where we come to you), After-School programs, hikes, birthday parties, scout programs and so much more!
2023 EVENT SPONSORSHIP OPPORTUNITIES

SPECIAL EVENTS:

01
ReDiscovery Weekend | Friday, April 7th & Saturday, April 8th, 2023
ReDiscover Cedar Run this spring! Cedar Run's Education Team is hosting 2 full days full of educational events, hands-on learning, guided hikes, Wildlife Ambassador meet-and-greets, natural egg dyeing and more! Geared towards all ages and families in the region.

02
Wine & Wildlife Fundraiser | Saturday, July 15th, 2023
Cedar Run's biggest fundraising event of the year! An evening of wine tasting, live music, auctions, and even special appearances by Wildlife Ambassadors. We have partnered with Cheers Wine & Spirits of Voorhees to host a South Jersey favorite fundraiser at The Community House of Moorestown.

03
Autumn with the Animals Festival | Sunday, September 24th, 2023
Our largest on-site event! A fun-filled educational day that is great for nature lovers of all ages. Visitors join us for wildlife programs, live music, canoeing, guided hikes, Wildlife Ambassador meet-and-greets, child-friendly games, make-and-takes, local vendors, food, and more. Geared towards all ages and families in the region.

04
Hoot, Waddle & Stroll 5k Trail Run & Walk Fundraiser | Saturday, September 30th, 2023
Individuals and families from throughout Southern New Jersey will lace up their sneakers and soar like eagles for Cedar Run’s 10th Annual 5k Trail Run and Walk! Participants will receive an event t-shirt with event sponsors logos on the back. Geared towards all ages and families in the region interested in health and wellness. Many local company teams come out to participate in this event.

05
Owl-O-Ween Trick-or-Treating Fun | Saturday, October 21st, 2023
Local littles dress up in their best Halloween costume and enjoy an afternoon trick-or-treating at our wildlife enclosures, along with enjoying a Halloween movie, costume contest, games, make-and-takes, food & more. It is a hoot! Geared for families with children ages 3-12.

06
Cedar Run For Your Life: Haunted Guided Hike | Saturday, October 28th, 2023
Just in time for the hoots of Halloween! Only the bravest will dare to explore Cedar Run after dark on our haunted guided night hikes! Hikers learn a bit more about the Legend of New Jersey's famous Jersey Devil, and hope he does not make an appearance while they in the woods. Geared for thrill-seekers and families with children ages 10+.
ReDiscovery Weekend | Friday, April 7th & Saturday, April 8th

ReDiscover Cedar Run this spring! Cedar Run’s Education Team is hosting 2 days full of educational events, hands-on learning, guided hikes, Wildlife Ambassador meet-and-greets, and more!

Over 290 families, residents, individuals, volunteers, and staff attend this event. Programs and activities are geared toward families with children ages 3-12 and individuals looking to learn about wildlife, environmental education, and sustainability.

<table>
<thead>
<tr>
<th>Sponsor Event Benefits:</th>
<th>Blue Jay Sponsor $500</th>
<th>Raccoon Sponsor $750</th>
<th>Peregrine Falcon Sponsor $1,000</th>
<th>Presenting Sponsor $1,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Availability of Sponsorships</td>
<td>2 AVAILABLE</td>
<td>1 AVAILABLE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Your company logo is featured on this special event sign-up webpage, Facebook, Instagram, LinkedIn, dedicated email newsletter, and all print materials including promotional sign-up flyers and handouts. (Day of event signage reserved for specific tiered sponsors.)</td>
<td></td>
<td>Paw</td>
<td>Paw</td>
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</tr>
<tr>
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<td>2 Tickets (value up to $30)</td>
<td>2 Tickets (value up to $30)</td>
<td>4 Tickets (value up to $60)</td>
<td>4 Tickets (value up to $60)</td>
</tr>
<tr>
<td>Prominent event signage for all event participants, volunteers, and staff to see.</td>
<td>Amphitheater Sign Education programs are held here.</td>
<td>Bridge Sign Leads to our Wildlife Enclosures.</td>
<td>Pavilion Sign Education programs are held here.</td>
<td>Entire Event Signage</td>
</tr>
<tr>
<td>Your company logo and direct link to your website featured on our “Partners Page” for 1-year.</td>
<td></td>
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<td>Paw</td>
<td>Paw</td>
</tr>
<tr>
<td>Event table for 1 event day: 1 dedicated space for a vendor table, 6-8ft. table provided.</td>
<td></td>
<td></td>
<td>Friday</td>
<td>Saturday</td>
</tr>
<tr>
<td>1-year Cedar Run Membership for Company Owner or Executive.</td>
<td></td>
<td></td>
<td></td>
<td>Sustaining ($250 value)</td>
</tr>
</tbody>
</table>

Your sponsorship supports Cedar Run’s mission of wildlife rehabilitation, environmental education and habitat preservation.

CedarRun.org / 4 Sawmill Road, Medford, NJ 08055

If you are unable to make a monetary donation but would like to support Cedar Run’s events, please reach out to Lisa Franco at Lisa.Franco@cedarrun.org
## Sponsor Event Benefits:

<table>
<thead>
<tr>
<th>Sponsorship Tier</th>
<th>Benefits</th>
<th>Sponsorship Fee</th>
<th>Raccoon Rose</th>
<th>Merlin Merlot</th>
<th>Red-tailed Hawk Riesling</th>
<th>Red Fox Pinot Noir</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Access</td>
<td>Event Table for event day: 1 dedicated space for a vendor table, 6-8ft. table provided.</td>
<td>($125 value)</td>
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<tr>
<td>Sustaining</td>
<td>Event Table</td>
<td>($250 value)</td>
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<tr>
<td>Eagle</td>
<td>Event Table</td>
<td>($500 value)</td>
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<td></td>
<td></td>
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<tr>
<td>Friend of the Refuge</td>
<td>Event Table</td>
<td>($1,000 value)</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Sustaining</td>
<td>Premium Room Location</td>
<td>(value up to $170)</td>
<td></td>
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<tr>
<td>Eagle</td>
<td>Premium Room Location</td>
<td>(value up to $340)</td>
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<tr>
<td>Sustaining</td>
<td>Main Room Location</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Eagle</td>
<td>Main Room Location</td>
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</tbody>
</table>

### Ad placement in the event’s commemorative Tasting Passport for all guests:

- 1/2 Page
- 1/2 Page
- Full Page
- Full Page

### Your company logo and direct link to your website featured on our "Partners Page" for 1-year:

- Raccoon Rose
- Merlin Merlot
- Red-tailed Hawk Riesling
- Red Fox Pinot Noir

### 1-year Cedar Run Membership for Company Owner or Executive:

- All Access
- Sustaining
- Eagle
- Friend of the Refuge

### Event Table for event day: 1 dedicated space for a vendor table, 6-8ft. table provided.

### Event Tickets for the event are to be used for sponsors, your clients, friends, and/or family. (Number of tickets indicated on specific sponsor tier.)

- 2 Tickets (value up to $170)
- 4 Tickets (value up to $340)

### 1-2 company branded promotional gift items from your company for our VIP Guest’s VIP Bag.

### Tour for up to 4 guests of Cedar Run with our Executive Director and Director of Development & Communications.

### Be a part of a wildlife release. Wildlife release will be based on the availability of animal releases. Wildlife will be handled by trained staff only.

---

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CedarRun.org / 4 Sawmill Road, Medford, NJ 08055

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**Autumn with the Animals Festival | Sunday, September 24th**

Cedar Run’s largest on-site event! A fun-filled educational day that is great for nature lovers of all ages. Visitors join us for wildlife programs, live music, canoeing, guided hikes, Wildlife Ambassador meet-and-greets, child-friendly games, make-and-takes, local vendors, food, and more.

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<th>Sponsor Event Benefits</th>
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<tbody>
<tr>
<td>Availability of Sponsorships</td>
<td>$500</td>
<td>$750</td>
<td>$1,000</td>
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<td>Your company logo is featured on this special event sign-up webpage, Facebook, Instagram, LinkedIn, dedicated email newsletter, and all print materials including promotional sign-up flyers and handouts. (Day of event signage reserved for specific tiered sponsors.)</td>
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**Over 640 families, residents, individuals, volunteers, and staff attend this event. Programs and activities are geared toward families with children ages 3-12, and individuals looking to learn about wildlife, environmental education, and sustainability.**

If you are unable to make a monetary donation but would like to support Cedar Run’s events, please reach out to Lisa Franco at Lisa.Franco@cedarrun.org

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CedarRun.org / 4 Sawmill Road, Medford, NJ 08055
Trails, Tails & Ales Run & Walk Fundraiser  
Saturday, September 30th  
Individuals from throughout Southern New Jersey will lace up their sneakers and soar like eagles for Cedar Run’s 10th Annual 5k Fun Beer Trail Run! Participants will receive an event t-shirt with event sponsors logos on the back.

### Sponsor Event Benefits:

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<td>4 Tickets (value up to $60)</td>
</tr>
<tr>
<td>Prominent event signage for all event participants, volunteers, and staff to see.</td>
<td>Start/Finish Sign</td>
<td>Water Station Sign (2 stations) 8&quot;x10&quot; signs on water station tables.</td>
<td>Picnic Table Signs Where Meet-and-greet with wildlife, as well as Start/Finish of the trail.</td>
<td>Entire Event Signage</td>
</tr>
<tr>
<td>Prominent placement of your company logo on back of the event t-shirt for participants.</td>
<td>paw</td>
<td>paw</td>
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<td>paw</td>
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<td>Your company logo and direct link to your website featured on our “Partners Page” for 1-year.</td>
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</tr>
<tr>
<td>1-2 company branded promotional gift items from your company for participant's bags.</td>
<td>paw</td>
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</tr>
<tr>
<td>1-year Cedar Run Membership for Company Owner or Executive.</td>
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CedarRun.org / 4 Sawmill Road, Medford, NJ 08055

If you are unable to make a monetary donation but would like to support Cedar Run’s events, please reach out to Lisa Franco at Lisa.Franco@cedarrun.org

Over 150 residents, individuals, volunteers, and staff attend this event. Geared towards all ages for the run and 21 up for beer in the region interested in health and wellness. Many local company teams come out to support this event as participants.
Owl-O-Ween Trick-or-Treating Fun | Saturday, October 21st
Local littles dress up in their best Halloween costume and enjoy an afternoon trick-or-treating at our wildlife enclosures, along with enjoying a Halloween movie, costume contest, games, make-and-takes, food, & more. It is a hoot!

**Sponsor Event Benefits:**

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<thead>
<tr>
<th>Sponsorship Level</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Jack-O-Lantern Sponsor</strong> ($500)</td>
<td>2 Tickets (value up to $30)</td>
</tr>
<tr>
<td><strong>Spooky Movie &amp; S’mores Sponsor</strong> ($750)</td>
<td>2 Tickets (value up to $30)</td>
</tr>
<tr>
<td><strong>Spooktacular Sponsor</strong> ($1,000)</td>
<td>4 Tickets (value up to $60)</td>
</tr>
<tr>
<td><strong>Trick-or-Treat Sponsor</strong> ($1,500)</td>
<td>4 Tickets (value up to $60)</td>
</tr>
</tbody>
</table>

- **Availability of Sponsorships**
  - 1 AVAILABLE
  - 2 AVAILABLE

- **Event Tickets for the event are to be used for sponsors, your clients, friends, and/or family. (Number of tickets indicated on specific sponsor tier.)**
  - 2 Tickets
  - 2 Tickets
  - 4 Tickets
  - 4 Tickets

- **Prominent event signage for all event participants, volunteers, and staff to see.**
  - Picnic Area Sign
  - Pavilion & Fire Pit Sign
  - Structure Sign
  - Entire Event Signs

- **Your company logo and direct link to your website featured on our "Partners Page" for 1-year.**

- **1-year Cedar Run Membership for Company Owner or Executive.**

- **Your company’s branded promotional giveaway at a trick-or-treat station.**

If you are unable to make a monetary donation but would like to support Cedar Run’s events, please reach out to Lisa Franco at Lisa.Franco@cedarrun.org

Your sponsorship supports Cedar Run’s mission of wildlife rehabilitation, environmental education & habitat preservation. CedarRun.org / 4 Sawmill Road, Medford, NJ 08055
Cedar Run For Your Life: Timed Haunted Guided Hike
Saturday, October 28th, 2023
Cedar Run’s 3rd year hosting this event. Just in time for the hoots of Halloween! Only the bravest will dare to explore Cedar Run after dark on our timed haunted guided night hikes! Hikers learn a bit more about the Legend of New Jersey’s famous Jersey Devil, and hope he does not make an appearance while they are deep in the woods.

**Cedar Run for Your Life: Timed Haunted Guided Hike**

**Sponsor Event Benefits:**

<table>
<thead>
<tr>
<th>Sponsor Event Benefits</th>
<th>S'mores &amp; Lore Sponsor</th>
<th>Jack-O-Lantern Sponsor</th>
<th>Spooktacular Presenting Sponsor</th>
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<td>3 AVAILABLE</td>
<td>1 AVAILABLE</td>
<td></td>
</tr>
<tr>
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<td>2 Tickets (value up to $30)</td>
<td>4 Tickets (value up to $60)</td>
<td>4 Tickets (value up to $60)</td>
</tr>
<tr>
<td>Prominent event signage for all event participants, volunteers, and staff to see.</td>
<td>Picnic Area &amp; Fire Pit Sign At fire pit &amp; picnic tables.</td>
<td>Entrance Sign Signage placed at entrance.</td>
<td>Entrance Sign Signage placed at entrance.</td>
</tr>
<tr>
<td>Your company logo and direct link to your website featured on our “Partners Page” for 1-year.</td>
<td></td>
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<tr>
<td>Event table for event day: 1 dedicated space for a vendor table, 6-8ft. table provided.</td>
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<td></td>
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</tr>
<tr>
<td>1-year Cedar Run Membership for Company Owner or Executive.</td>
<td>Sustaining ($250 value)</td>
<td>Eagle ($500 value)</td>
<td></td>
</tr>
<tr>
<td>Company logo presented at the beginning of our Halloween movie and social media reels.</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

Over 160 families, residents, individuals, volunteers, and staff attend this event. This event is geared toward thrill-seekers and families with children ages 10+. Your sponsorship supports Cedar Run’s mission of wildlife rehabilitation, environmental education & habitat preservation.

CedarRun.org / 4 Sawmill Road, Medford, NJ 08055

If you are unable to make a monetary donation but would like to support Cedar Run’s events, please reach out to Lisa Franco at Lisa.Franco@cedarrun.org
MIX & MATCH SPONSORSHIPS! ANY LEVEL, ANY EVENT!

- PACKAGE 2, GET 10% OFF
- PACKAGE 3 OR MORE, GET 15% OFF

Choose the event you would like to commit to below.
Just put a check mark in sponsorship level box that fits with the Cedar Run Special Event of your choice.

**Sponsor Event Levels:**

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsorship Level 1 ($500)</th>
<th>Sponsorship Level 2 ($750)</th>
<th>Sponsorship Level 3 ($1,000)</th>
<th>Sponsorship Level 4 ($1,500)</th>
</tr>
</thead>
<tbody>
<tr>
<td>ReDiscovery Weekend: 4/7/23 - 4/8/23</td>
<td>[ ]</td>
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</tr>
<tr>
<td>Autumn with the Animals Festival: 9/24/23</td>
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<tr>
<td>Hoot, Waddle &amp; Stroll 5k Trail Run: 9/30/23</td>
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<tr>
<td>Owl-O-Ween Trick-or-Treating Fun: 10/21/23</td>
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</tr>
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<td>Cedar Run For Your Life: Haunted Guided Hike: 10/28/23</td>
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<table>
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<tr>
<th>Event</th>
<th>Sponsorship Level 1 ($750)</th>
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<th>Sponsorship Level 3 ($1,500)</th>
<th>Sponsorship Level 4 ($2,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wine &amp; Wildlife Fundraiser: 7/15/23</td>
<td>[ ]</td>
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<td>[ ]</td>
</tr>
</tbody>
</table>

**PLEASE TYPE OR PRINT CLEARLY**

Company Name: ________________________________

Contact Name: ________________________________ Title: ________________________________

Company Address: ________________________________

City: __________________ State: __________________ Zip: ________________

Phone: __________________ Email: __________________

**PAYMENT:**

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