



## 2020 ANNUAL SPONSORSHIP ~FUNDRAISING EVENTS~

Woodford Cedar Run Wildlife Refuge invites you to join us as a sponsor this year.  
Presenting four 2020 fundraising events:

**SERENADE FOR WILDLIFE** **April 19<sup>th</sup>**  
*An afternoon of light classical music*

**WINE & WILDLIFE** **Date TBD**  
*An afternoon of friendship and comradery with a banquet of gourmet food, wine and beer tastings, live music and memories*

**AUTUMN WITH THE ANIMALS** **September 20<sup>th</sup>**  
*A fun family festival showcasing wildlife & environmental education programs on-site at Cedar Run*

**HOOT, WADDLE & STROLL** **September 26<sup>th</sup>**  
*An annual 5k Trail Run and ½-Mile trail walk through our grounds*

**“THANK YOU” RECEPTION** **Date TBD**  
*Meet our staff & board members for a wine & cheese happy hour at Cedar Run*

A variety of additional sponsorship/partnership opportunities  
are available for each specific event.

In-kind donations and  
corporate volunteer opportunities are also available.

For more information or to reserve your sponsorship today,  
please contact MaryAnn Ragone at 856.983.3329 ext. 102 or [MaryAnn.Ragone@CedarRun.org](mailto:MaryAnn.Ragone@CedarRun.org).



# WOODFORD CEDAR RUN WILDLIFE REFUGE

## ~IMPACT~

### Our Audience and Reach

- Overall, we engage upwards of **100,000 NJ residents each year.**
- **Wine & Wildlife** attracts 400 attendees from throughout South Jersey (21+).
- **Autumn with the Animals** is a family focused festival and attracts 800+ attendees.
- **Serenade for Wildlife** is a lovely, intimate audience of classical music enthusiasts.
- **Hoot, Waddle & Stroll** attracts a wide range of ages and trail running/walking abilities.
- Our **Facebook, Twitter and Instagram** reach is over 250,000.
- Our **e-mail** reach is over 22,000.
- In addition, we reach over **20,000 NJ school students** each year, **15,000** visitors and more than **50,000** people through our community engagement programs.

### Did You Know . . .

- Cedar Run is in our **63<sup>rd</sup>** year of existence.
- We are New Jersey's busiest **Wildlife Hospital**, rehabilitating **26%** of New Jersey's injured & orphaned wildlife. In 2019 alone, Cedar Run admitted more than **5,100** animals.
- We rely on the generosity of **donors, corporations and foundations.**
- Our **mission** at Cedar Run is three-fold: **Environmental Education, Wildlife Rehabilitation, and Habitat Preservation.**
- We preserve **171 Pineland acres**, with 3.5 miles of hiking trails and an outdoor Wildlife Housing Area for our nearly **60 permanent wildlife residents.**
- We provide **guided nature programs** and walks for both the young and young at heart.
- We offer **STEM based environmental education programs** both on-site and off-site.
- We offer a **unique setting for private events**, such as birthday and retirement parties, and corporate programs.
- We won **Best of 2017 & 2018** for *Local Tourist Destination in Burlington County*; *Best Day Off Activity*, **SJ Magazine 2018.**
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## 2020 ANNUAL SPONSORSHIP ~BENEFITS OF SPONSORSHIP~

### Great-Horned Owl - \$10,000

- Your logo prominently placed on the landing page of Cedar Run's website reaching our website's 300,000 annual visitors and on Cedar Run's Event Sponsorship Page on our website.
- Your company logo featured on all event advertisements, seasonal newsletters, e-blasts, and social media (Facebook, Twitter & Instagram) related to the 4 events.
- Your company's name placed on our *Guardians of the Wild* donor board for one year, located in our Nature Center.
- Your company logo prominently displayed on sponsorship signage at all 4 events.
- Your company logo displayed at the registration table at all 4 events.
- "Fireside chat" with Cedar Run co-founder, Jeanne Woodford for 6 people.
- For Wine & Wildlife –
  - ✓ Ten tickets will be included for your guests at Wine & Wildlife. This enables you to invite your clients, colleagues, family and friends.
  - ✓ An exhibitor table to display company information and interact with Cedar Run's 800+ event guests.
- For Autumn with the Animals –
  - ✓ Ten tickets to the event.
  - ✓ An exhibitor table to display company information and interact with Cedar Run's 800+ event guests.
  - ✓ Pre-event exclusive tour of the grounds for you and three guests with our Executive Director.
- For Hoot, Waddle & Stroll –
  - ✓ Ten race registrations.
  - ✓ Your company logo featured on race participants' t-shirts.
  - ✓ An exhibitor table to display company information and interact with Cedar Run event guests.
  - ✓



## **White-Tailed Deer - \$7,500**

- Your logo prominently placed on the landing page of Cedar Run's website reaching our website's 300,000 annual visitors and on Cedar Run's Event Sponsorship Page on our website.
- Your company logo featured on all event advertisements, seasonal newsletters, e-blasts, and social media (Facebook, Twitter & Instagram) related to the 4 events.
- Your company's name placed on our *Guardians of the Wild* donor board for one year, located in our Nature Center.
- Your company logo prominently displayed on sponsorship signage at all 4 events.
- Your company logo displayed at the registration table at all 4 events.
- For Whiskey, Wine and Wildlife –
  - ✓ Seven tickets for your guests. This enables you to invite clients, colleagues, family and friends.
  - ✓ An exhibitor table to display company information and interact with Cedar Run's 800+ event guests.
- Autumn with the Animals –
  - ✓ Seven tickets for you and your guests.
  - ✓ An exhibitor table to display company information and interact with Cedar Run's 800+ event guests.
  - ✓ Pre-event exclusive tour of the grounds for you and three guests with our Executive Director.
- Hoot, Waddle & Stroll –
  - ✓ Five race registrations.
  - ✓ Your company logo featured on race participants' t-shirts.
  - ✓ An exhibitor table to display company information and interact with Cedar Run event guests.

## **Grey Fox - \$5,000**

- Your logo prominently placed on the landing page of Cedar Run's website reaching our website's 300,000 annual visitors and on Cedar Run's Event Sponsorship Page on our website.
- Your company logo featured on all event advertisements, seasonal newsletters, e-blasts, and social media (Facebook, Twitter & Instagram) related to the 4 events.
- Your company's name placed on our *Guardians of the Wild* donor board for one year, located in our Nature Center.
- Your company logo prominently displayed on sponsorship signage at all 4 events.
- Your company logo displayed at the registration table at all 4 events.
- For Whiskey, Wine and Wildlife –
  - ✓ Five tickets for your guests. This enables you to invite clients, colleagues, family and friends.
- Autumn with the Animals –
  - ✓ Five tickets for you and your guests.
  - ✓ An exhibitor table to display company information and interact with Cedar Run's 800+ event guests.
- Hoot, Waddle & Stroll –
  - ✓ Five race registrations.
  - ✓ Your company logo featured on race participants' t-shirts.
  - ✓ An exhibitor table to display company information and interact with Cedar Run event guests.

## **Eastern Box Turtle - \$ 2,500**

- Your company logo featured on all event advertisements, seasonal newsletters, e-blasts, and social media (Facebook, Twitter & Instagram) related to the 4 events.
- Your company's name placed on our *Guardians of the Wild* donor board for one year, located in our Nature Center.
- Your company logo prominently displayed on sponsorship signage at all 4 events.
- Your company logo displayed at the registration table at all 4 events.
- For Whiskey, Wine and Wildlife –
  - ✓ Three tickets for your guests. This enables you to invite your clients, colleagues, family and friends
- Autumn with the Animals –
  - ✓ Three tickets for you and your guests.
- Hoot, Waddle & Stroll –
  - ✓ Three race registrations.
  - ✓ Your company name printed on race participants' t-shirts.

## **Pine Barrens Tree Frog - \$1,250**

- Your company logo featured on all event advertisements, seasonal newsletters, e-blasts, and social media (Facebook, Twitter & Instagram) related to the 4 events.
- Your company logo prominently displayed on sponsorship signage at all 4 events.
- Your company logo displayed at the registration table at all 4 events.
- For Whiskey, Wine and Wildlife –
  - ✓ Two tickets for your guests. This enables you to invite your clients, colleagues, family and friends
- Autumn with the Animals –
  - ✓ Two tickets for you and your guests.
- Hoot, Waddle & Stroll –
  - ✓ Two race registrations.
  - ✓ Your company name printed on race participants' t-shirts.

## **Songbird - \$875**

- Your company logo featured on all event advertisements, seasonal newsletters, e-blasts, and social media (Facebook, Twitter & Instagram) related to the 4 events.
- Your company logo prominently displayed on sponsorship signage at all 4 events.
- Your company logo displayed at the registration table at all 4 events.
- Autumn with the Animals –
  - ✓ One ticket for you or a guest.
- Hoot, Waddle & Stroll –
  - ✓ One race registration.
  - ✓ Your company name printed on race participants' t-shirts.



## 2020 ANNUAL SPONSORSHIP ~COMMITMENT FORM~

Includes: Serenade for Wildlife, Wine and Wildlife,  
Autumn with the Animals, and Hoot, Waddle & Stroll

*Select your 2020 Annual Sponsorship level and return this form by March 15, 2020  
to receive your full sponsorship benefits for each event.*

- |   |          |
|---|----------|
| <input type="checkbox"/> Great-Horned Owl       | \$10,000 |
| <input type="checkbox"/> White-Tailed Deer      | \$7,500  |
| <input type="checkbox"/> Grey Fox               | \$5,000  |
| <input type="checkbox"/> Eastern Box Turtle     | \$2,500  |
| <input type="checkbox"/> Pine Barrens Tree Frog | \$1,250  |
| <input type="checkbox"/> Songbird               | \$875    |

Sponsor \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Payment:**

- Check Enclosed       Credit Card (please call)       PayPal       [www.CedarRun.org](http://www.CedarRun.org) -website

**Please complete and return this Sponsorship Commitment Form to:  
Woodford Cedar Run Wildlife Refuge, 4 Sawmill Road, Medford, NJ 08055**

For more information or to reserve your sponsorship today, please contact MaryAnn Ragone  
856.983.3329 ext. 102 or [MaryAnn.Ragone@CedarRun.org](mailto:MaryAnn.Ragone@CedarRun.org).